

“The everyone Foundation has the potential to transform the way we see ourselves as human beings – each of us one part of everyone.”
Desmond Tutu, Archbishop Emeritus.

Now the dust has settled...

A multi-sector peer-led inquiry into –

What lessons can we learn about public engagement from the 2012 Olympic games phenomenon?

Bringing together Engagement Professionals from across the not-for profit sector

Sharing insights and explanations then isolating questions that require further investigation and accessing key individuals to shine a light on practice, responses and lasting impact.

- Bringing the most experienced engagement professionals together to share insights and articulate the outstanding questions.
- Bringing some of the architects of the games together with volunteers, participants and engaged members of the public to understand their triggers, motivations, experiences and impact.
- Creating insights that will translate into practical changes in the ways we work.
- Translating the lessons of a unique occasion into interventions that will work consistently and every day.

Just three steps to practical application

1. **Exploration** workshop day – to share insights and shape up our questions and inquiries
2. **Investigation** surgery sessions where we interrogate some of the architects of games engagement and understand more about the volunteer, participant and public engagement journey
3. **Application** workshop day to explore insights and conclusions and identify changes to practice and follow up approaches

Date options for exploration workshop at The House of St Barnabus, 1 Greek St. London – 26/9, 4/10, 9/10, 15/10 or 25/10

Some common questions

When we say we want to work across the sector, what do we mean?

- We will work with not for profit organisations from areas including;
- International Development
- Youth and young people
- Arts and Culture
- Community engagement
- Sport and leisure
- Disability groups
- Older people

Specifically which organisations are already involved?

- Comic Relief, One Campaign, A New Direction, Arts Council England, Legacy Trust, VSO, Join in UK, Cass Business School – Centre for Charity Effectiveness, MyTime, Common Cause, Graeae, Gulbenkian Foundation, The Audience Agency, CRESC (Manchester University Centre for Research on Socio-Cultural Change) WWF and GLA

Who else are you inviting to collaborate in this project?

- Sport England, Oxfam, Scope and Museum of London

When we say Engagement professionals, who do we mean?

- Heads of Engagement
- Directors of Education
- Heads of Participation

What tangible outcomes are we expecting?

- Every single organisation taking part will develop their own tangible outcomes as a fundamental part of the process – including changes to their practice, relationships and engagement goals
- The everyone foundation will create free tools and exercises for everyone to use, and workshops (free for participants) to share insights with the wider sector.

What format will the programme take?

- There will be 4 meetings in total
- 1. **Exploration** workshop day – to share insights and shape up our questions and inquiries
- 2. **Investigation** surgery sessions where we interrogate some of the architects of games engagement and understand more about the volunteer, participant and public engagement journey
- 3. **Application** workshop day to explore insights and conclusions and identify changes to practice and follow up approaches

What will it cost?

- There will be no start up project costs, but if we collectively identify additional research or other work that we want to do we will look for contributions from those partners who can afford to pay.

Where will it happen?

- All sessions will take place in Central London at 1 Greek Street

Who are the everyone foundation?

- A charity dedicated to enabling greater engagement and connection for everyone – through action learning, research and promotion of the best practices within the charitable sector

How do I find out more and get involved?

- Contact Richard Watts on r.watts@everyonefoundation.org on 0207 836 8142 or 07796 956 339