# the everyone foundation

# **Complacency cards**

Downloadable guidance notes for group facilitators of activists or campaigners

To be used in conjunction with "inspiring action – a guide for practitioners" created by the everyone foundation with Oxfam and the WI

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# **Title: Complacency cards**

#### Purpose

To prepare activists and campaigners with responses or questions when dealing with challenges and objections.

#### Context

When we are campaigning and working with the public, we often hear challenges and questions that can take the wind out of our sales. This exercise is designed to help us prepare for a range of challenges and responses, so that we feel equipped and confident when we meet a challenge.

# **Objectives**

- To prepare in advance for some of the challenges we might receive
- To rehearse our questions and positions in a safe environment
- To air our own questions and objections in a safe environment
- To consolidate our confidence and sense of preparedness.

#### Instructions

- 1. Work as a group and either have prepared cards with questions and challenges already prepared, or brainstorm a list with the group.
- 2. Write each of the challenges on a card until you have about four times as many as you have people in the group.
- 3. Divide the group into teams and distribute the cards equally.
- 4. Give the group some time to reflect and then give them a fixed timescale to respond to the cards.
- 5. Each group should write their responses or questions on the cards before moving onto the next one.
- 6. Give groups blank cards so that they can create additional challenges and responses
- 7. Once the time is up, count the numbers of responses from each group and declare a winner
- 8. To share the insights either have a whole group sharing of the responses (with the speaker writing additional responses on the card as they are suggested by the whole group) until all cards have been discussed, or if time is limited then put the cards on a wall or blog so that everyone can read and comment on their colleagues ideas.
- Review the other tools and resources that are available on the everyonefoundation.org website, including the 'connectedness' workshop and 'facilitation skills to create deeper connections' workshops or speak to the team about what the next steps might be in this conversation by calling 0207 836 8142